

**Emerge smarter.** 

### STUDENT PERSPECTIVES

SEPTEMBER 5<sup>TH</sup>, 2025



### Objectives + Methodology

#### **BACKGROUND & OBJECTIVES**

#### **BACKGROUND**

RALLY, in conjunction with Comms Hub, seeks research to understand how changes in education laws and policies are impacting students from students' own perspectives.

The research will provide headline-worthy findings to be presented at a National Press Club event in September. The goal is to develop news hooks that will capture reporters' interest. Specifically, RALLY aims to emphasize the gap in understanding student perspectives on public education in the U.S.

Secondarily, the research will be used for informing future campaign development.

#### **OBJECTIVES**

The study will evaluate awareness, attitudes, and behaviors among U.S. students in grades 6–12 regarding important education topics such as mental health, bullying, religious curriculum, public versus private education, transgender students, DEI, and social-emotional learning.

#### **METHODOLOGY**

**Methodology:** 15-minute online survey **Field Dates:** August 11<sup>th</sup> – September 1<sup>st</sup>, 2025

(Core completed August 22<sup>nd</sup>, boosts completed September 1<sup>st</sup>)

**Sample:** n=1,000 Total Core Students

- n=427 Middle School
- n=573 High School
- Boosts:
  - n=211 Black Students
  - n=200 Asian/Multiracial Students
  - n=226 Students in the Northeast Region

#### Respondent Specs:

- Students entering grades 6 through 12 (ages 11-18)
- Must be in or entering one of the following school types: public, private (secular or religious), charter, magnet, or Montessori.
- No education industry affiliation
- Click balancing to census on gender, age, income, race & ethnicity

#### Notes:

- Significance testing was done at a 90% confidence level and is indicated by letters (i.e., A, B)
- Indexing is used in this report, with **GREEN** indicating above average index at 120 or higher and **RED** indicating below average index at 80 or lower.
- Some charts and tables may not add to 100% or their sum due to rounding
- Attitudes charts show results by Middle School vs. High School

### Key Findings: Student Perspectives

- Most students are happy with their school and believe it is the same or better than others.
  - + Students value their friendships, teachers, and sports. 1 in 3 say they love their school.
- Only second to cafeteria better food options, nearly half of students want improvements in bullying and social behavior.
  - + Most students know of anti-bullying policies in their school, but only half think their school does enough to prevent bullying.
- Most students are likely to speak out on issues they care about.
  - + About 2 in 5 students have reported or stood up to bullying in the past year.
- Students believe that schools should offer mental health resources, but don't feel their school has adequate resources.
- Students are divided about religion when it comes to whether different religions should be taught and how comfortable they feel learning about them.
- Many students feel that some minority groups are not covered in their curriculum at school and/or that teachers avoid topics for fear of retaliation.
- Half of students say they should be allowed self-expression, while others say it is context-specific or that schools should have rules.
   + When asked to define what it means to "show up as themselves," most say it means authentic and true to oneself.
- Students are largely aligned with their parents' beliefs, and discuss a range of topics with them, like bullying and mental health.



#### SO WHAT:

Students want schools to do more about bullying prevention and mental health so that all students can feel safe. Because religion and self-expression can be divisive, the media should handle these topics with care and sensitivity.

### Key Findings: By Topic

#### **School Ratings**

- Many believe their school is the same or better than others.
- Most rate their school as good or excellent; very few (2%) rate it as poor or very poor.
- Friendships, teachers, and sports are valued aspects of school life.



#### **Key Issues**

- Key topics regarding social and mental health are bullvina/social behavior, exam stress/workload, flexible learning styles, and mental health support. Many would like better food options.
- The issues with high awareness are also personally relevant to students.



#### **Bullying**

- Mixed on whether schools do enough to address bullying.
- 9 in 10 agree that speaking up against bullying is important.
- Only half think their school does enough to prevent bullying.



#### **Mental Health**

- There is a high desire for mental health support. They believe schools should offer resources, like teaching them how to care for their mental health.
- Many feel their current school support in this area is inadequate.



#### Religion

- A slim majority feel comfortable learning about different religions at school, and fewer than half believe religion should be a part of what they learn in school, indicating hesitance around the topic.
- Beliefs around this topic vary by school type.

#### Curriculum

- Half feel some minority groups are not covered at school and/or that teachers avoid topics for fear of retaliation.
- Some say political discussions distract from their ability to learn or their teachers talk about controversial topics too much.
- 1 in 3 experience removal of books with LGBTQ+, race, or gender themes.

### 연용 Self Expression

- There is a range of opinions on self-expression in schools.
- Racial and ethnic diversity within friend groups is moderately prevalent.
- Most consider "showing up as themselves" to mean being authentic and true to oneself.



#### **DEI / Diversity**

- Racial and ethnic diversity within friend groups is moderately prevalent.
- Most have racial diversity in their friend groups and opportunities to be around other cultures.
- About half have DEI programs in their school.

#### Gender / Diversity

- Most treat peers who have differing gender expressions with acceptance.
- Broad consensus exists that all students should feel safe and included at school, regardless of gender identity.
- Some express confusion or discomfort. ~1 in 3 agree that transgender students should use their preferred restroom.



#### Parental Beliefs

- Discussions around bullying and mental health are common with parents. Fewer have spoken with their parents about religion in school or transgender students.
- Almost all indicate that they are aligned with their parents' beliefs; only 1 in 10 are different, and fewer don't know if they are different from their parents.

### Key Findings: Potential Headlines



#### **Bullying and Social Behavior**

Half of Students Call for Improved Bullying Prevention Efforts in Schools
High Agreement Among Students on the Importance of Addressing Bullying
Half of Students Feel Schools Are Ineffective in Preventing Bullying
Students Highlight Need for Improvement in Bullying Solutions



#### **School Environment & Culture**

One in Three Students "Love" Their School Experience Friendships, Teachers, and Sports Valued by the Majority of Students Students Prioritize Better Cafeteria Food and Bullying Solutions for School Improvements



#### **Mental Health & Resources**

Widespread Call for Enhanced Mental Health Resources in Schools
Persistent Student Call for Better Mental Health Support Within Schools
Students Voice Need for Improved Mental Health Support Systems



#### **Diversity & Inclusion**

Racial Diversity in Friendship Circles Expressed by Student Populations
Student Reports Indicate Racial Diversity in Friend Groups
Students Demand Representation of Minority Groups in School Curriculums
Many Students Perceive Gaps in Minority Representation in School Education



#### **Religion & Curriculum**

Student Opinions Divided on the Role of Religion in School Curriculums

Slim Majority of Students Comfortable with Learning About Different Religions

Concerns Over Political and Controversial Topic Avoidance in Schools

Students Note Avoidance of Controversial Topics by Teachers



#### Self-Expression & Parental Influence

Half of Students Advocate for Increased Freedom of Self-Expression Student Views Differ on Self-Expression and Authenticity in Schools Majority of Students Align Their Beliefs with Their Parents' Views

### **Key Findings:** Demographic Differences (1/2)

#### Middle School

More often express uncertainty or context-dependence regarding school rules and policies.

Less likely to express how peers respond to students who have non-traditional sexual/gender expression.

#### **High School**

More strongly formed opinions.

More knowledgeable about anti-bullying, mental health, and DEI.

More likely to spend time with different races and ethnicities.

More involved in diverse cultural experiences.

#### **Public School**

More likely to have concerns about bullying as a pressing issue, and more likely to say their school could improve bullying prevention and social behavior.

Less likely to rate their school better than others.

#### **Private School**

Rate their school more highly but also believe other schools seem to offer more/better things.

Feel more comfortable reporting bullying and perceive greater safety and prevention measures.

Report that political discussions or conflicts distract from their ability to learn and report book bans.

#### **Northeast**

Positive about SEL activities improving relationships and believe their schools are inclusive of gender identity.

Discuss curriculum restrictions, religion in school, and DEI and SEL programs with their parents.

Less belief in restricting self-expression.

VS

#### **Midwest**

Less likely to spend time with students of a different race or ethnicity.

More likely to say their schools could be better at bullying prevention and social behavior.

#### West

Less likely to think schools should offer mental health resources.

More likely to think that political discussions or conflicts distract from their ability to learn.

VS

#### South

More likely to have heard about teaching religion in public schools. Think religion should be part of curriculum and discuss with parents.

Believe it is important to stick up to bullying and think news topics make bullying worse.

More mention books removed.

More racial diversity.

#### Urban

More aware of and impacted by mental health services and DEI programs.

Frequently engage with different cultures and ethnicities.

More likely to speak out on issues.

VS

### Key Findings: Demographic Differences (2/2)

#### White

Value friendships. Are concerned about issues like exam stress and homework.

Less likely to feel that their school cares about their mental health.

Less exposure to DEI and SEL. Strong agreement in standing up to bullying and report that they have done so.

Fewer support transgender students using preferred bathroom or their aligned sports team.

Tend to align with parents' beliefs.

Associate with similar people.

#### Black

Value field trips, teachers, and lessons, and think schools could improve bullying prevention. More than other groups, they note bullying as an issue.

Are engaged with DEI and aware of educational differences and curriculum inclusivity. Discuss mental health and support inclusion of religion.

Believe in role of diversity to enhance learning and are vocal in activism; more likely to talk to parents about school issues and to speak out on topics they care about.

VS

#### Hispanic

Value inclusive/respectful culture and mental health. Aware of and impacted by a variety of topics, like DEI, SEL, and religion.

Say topics they see discussed in the news make bullying worse.

Report more experience with removal of books and are more likely to agree that topics get skipped.

Advocate for self-expression and transgender rights and are more likely to have supported a transgender peer.

Associate with diverse groups.

#### Asian/Multi

Less likely to mention bullying and less concerned with inclusive culture and mental health.

Less exposed to DEI, mental health services, and curriculum restrictions, but consider curriculum issues most important, and are less impacted by most school programs.

Generally, less likely to engage with these topics, and less likely to talk with their parents about anti-bullying policies.

More LGBTQIA+ identification and interaction with racially diverse groups.

White = White Non-Hispanic, Black = Black Non-Hispanic, Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic, Asian/Multi = Asian or any other non-White, Black, or Hispanic = Hispanic =

#### Male

More likely to express that the curriculum could be more engaging and relevant and could have student leadership/input.

More likely to want improved lunches.

More likely to agree that politics are discussed and that teachers have asked parental permission before accessing materials.

#### Female

Place higher value on social and academic aspects of school, and more frequently talk to friends about mental health.

When peers differ from them, they are more likely to have a view of acceptance and respect.

Lower agreement with transgender students playing on teams and using bathrooms that align with gender identity.

#### **LGBTQIA+**

More impacted by anti-bullying policies and mental health services.

Spend time with peers of different races or ethnicities and discuss mental health with friends.

Speak out about issues and have positive reactions to students with non-traditional sexuality or gender.

Some have more different beliefs from their parents, but most still have similar beliefs to them.

# H

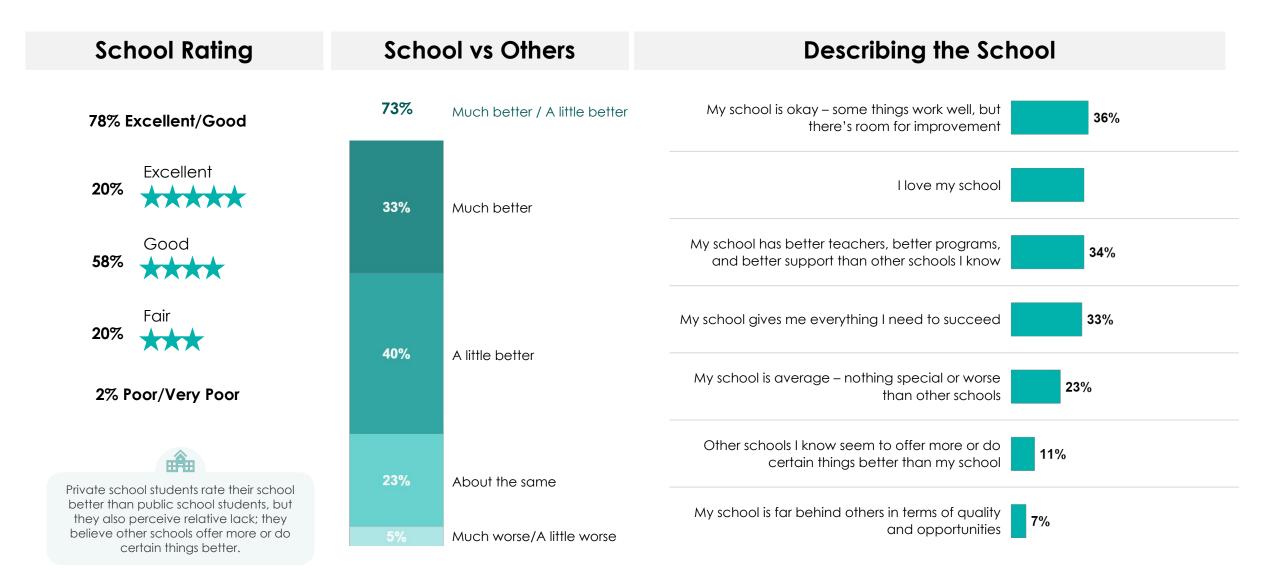
## DETAILED FINDINGS





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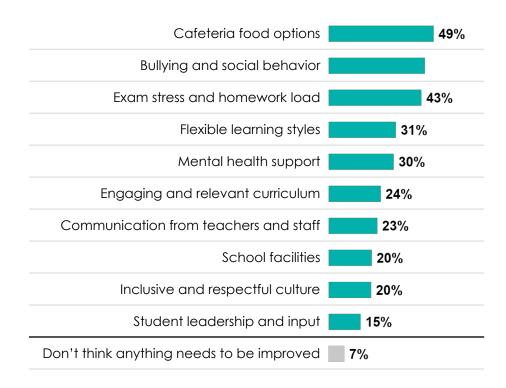
# Students generally believe that their school is "good" – the same or better than other schools. 1 in 3 love their school.



# Students highly value their friendships, teachers, and sports. Bullying is a top area for improvement, after food options.

#### **Like About School** Social and Emotional Support (net) 88% Friendship(s) 83% Its welcoming environment Male students mention they like The support I receive 23% sports and lunch; female students 67% Academic Experience (net) note social support and academics. 52% My teacher(s) Classes they offer 33% The lessons taught 24% School Culture (net) 65% Private school students note the welcoming environment, Field trips 39% sports, making a difference and leadership opportunities 36% Cafeteria/lunch as things they like, but they School traditions 34% also note that their school has room for improvement. 58% Extracurriculars (net) Sport(s) 48% Club(s) 24% 29% Personal Growth and Leadership (net) Making a difference 20% Leadership opportunities 18%

#### **School Could Improve On**





Male students say their school could be better at engaging, relevant curriculum and student leadership/input.



Students in the Midwest say their school could be better at bullying prevention and social behavior.



Public school students say their school could be better at bullying prevention and social behavior.

# Common issues in schools are anti-bullying policies, mental health support, and DEI; most topics are more well-known among high schoolers.

#### **Issue Awareness on Students**

Total

32% say
Bullying

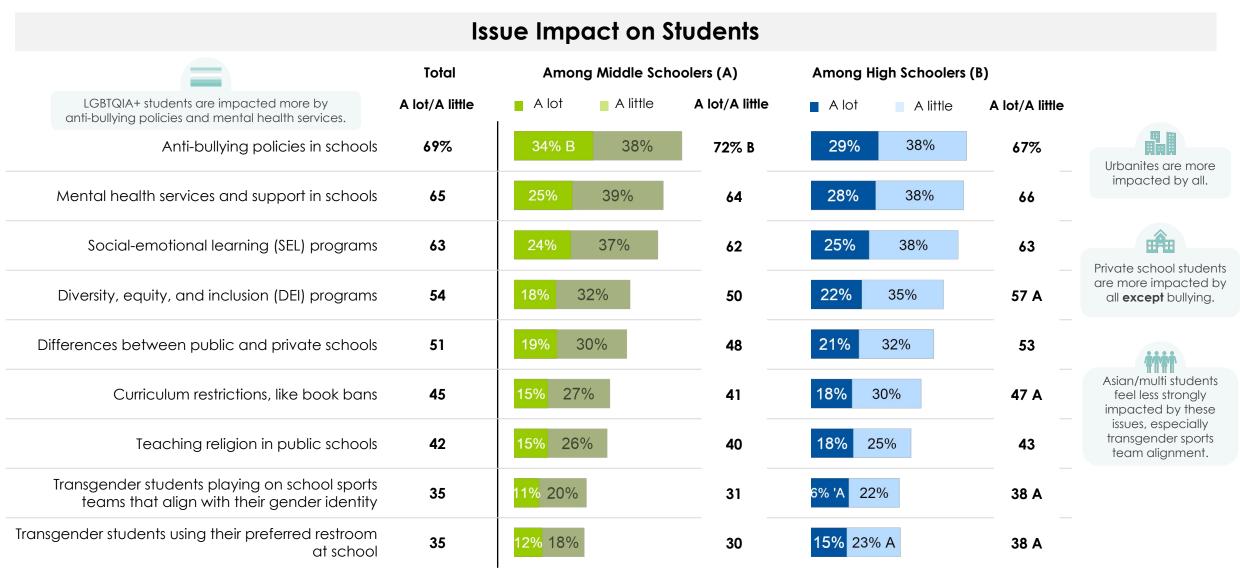
is the school issue that matters most to them. This is higher for Public Schools (33%) than Private (18%)

Iotal	Among Middle Schoolers (A)		Among high schoolers (b)			
A lot/A little	A lot	A little	A lot/A little	A lot	A little	A lot/A little
87%	47%	40%	87%	45%	43%	87%
/A	29%	45%	74	32%	48%	80 A
12	27%	40%	67	34% 'A	42%	76 A
70	25%	46%	71	24%	45%	69
/()	28%	39%	67	29%	43%	71
A 5	19% 3	37%	56	30% A	38%	68 A
ALI	20% 3	5%	55	25% A	39%	64 A
59	16% 39	9%	55	23% A	38%	61 A
54	19% 30	6%	54	23% A	1%	54
	A lot/A little  87%  78  72  70  70  63  60  59	A lot/A little	A lot/A little  87%  47%  40%  78  29%  45%  72  27%  40%  70  25%  46%  70  28%  39%  63  19%  37%  60  20%  35%  59  16%  39%	A lot/A little       A lot       A little       A lot/A little         87%       47%       40%       87%         78       29%       45%       74         72       27%       40%       67         70       25%       46%       71         70       28%       39%       67         63       19%       37%       56         60       20%       35%       55         59       16%       39%       55	A lot/A little       A lot       A little       A lot/A little       A lot         87%       47%       40%       87%       45%         78       29%       45%       74       32%         72       27%       40%       67       34%         70       25%       46%       71       24%         70       28%       39%       67       29%         63       19%       37%       56       30%         60       20%       35%       55       25%         A       59       16%       39%       55       23%	A lot/A little       A lot       A little       A lot/A little       A lot       A little         87%       47%       40%       87%       45%       43%         78       29%       45%       74       32%       48%         72       27%       40%       67       34%       42%         70       25%       46%       71       24%       45%         70       28%       39%       67       29%       43%         63       19%       37%       56       30%       38%         60       20%       35%       55       25%       39%         59       16%       39%       55       23%       38%

Among Middle Schoolers (A)

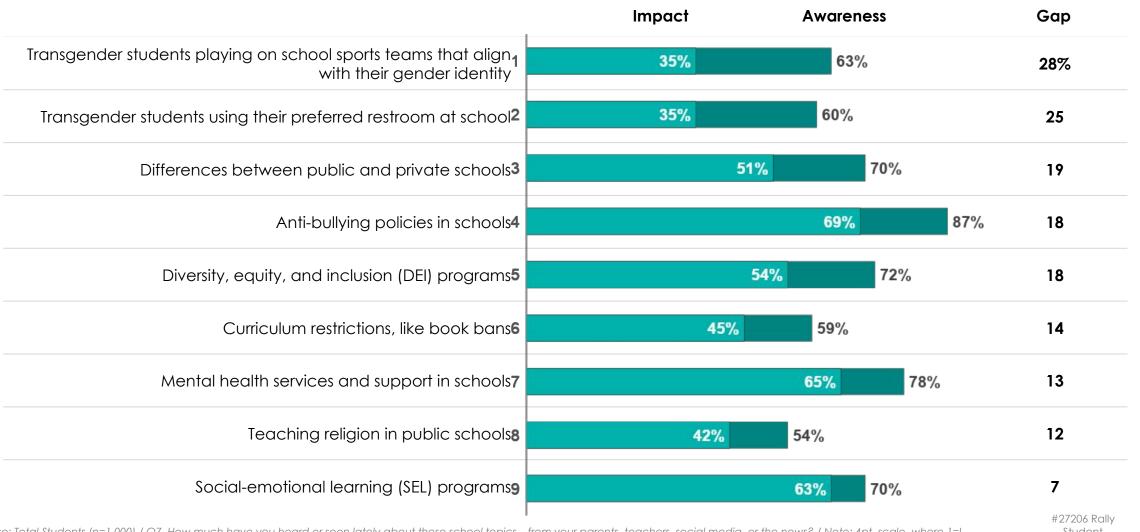
Amona High Schoolers (B)

# The issues that are most commonly covered at school (anti-bullying, mental health, etc.) are also personally relevant to students.

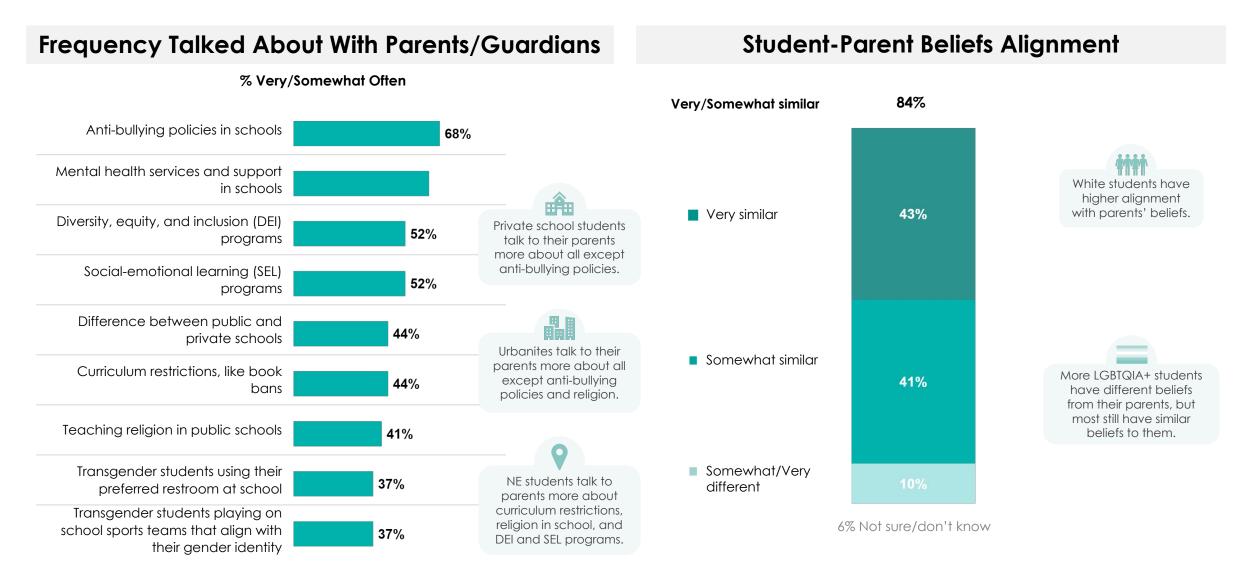


# Transgender issues are more commonly known than personally relevant. SEL programs have both high awareness and high impact.

#### Gap Analysis of Issue Awareness and Impact Attributes Ranked by Gap (Awareness - Impact)



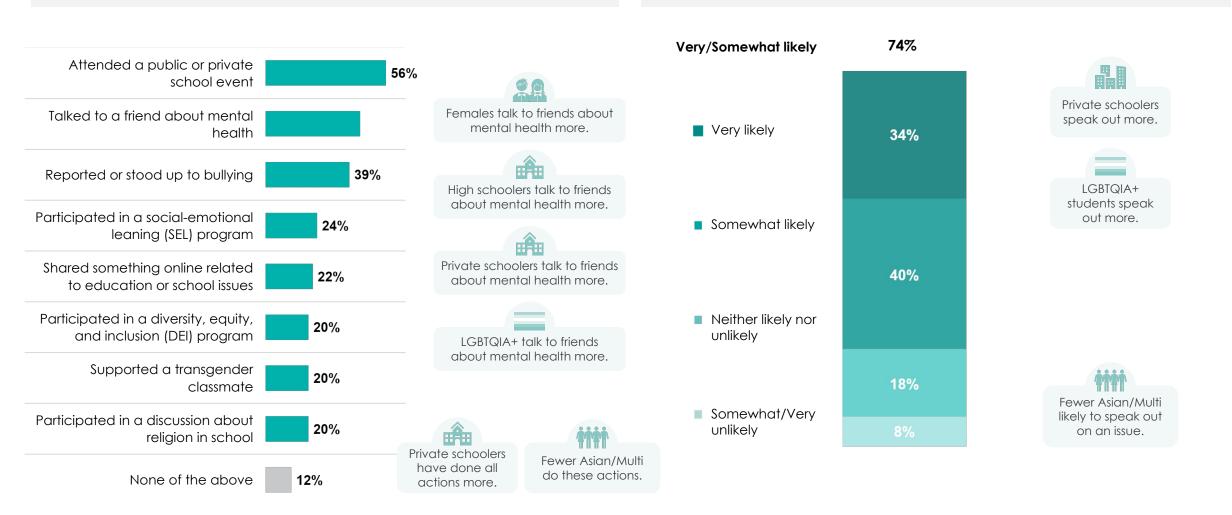
# Students are largely aligned with their parents' beliefs, and frequently discuss a range of topics with them, especially bullying and mental health.



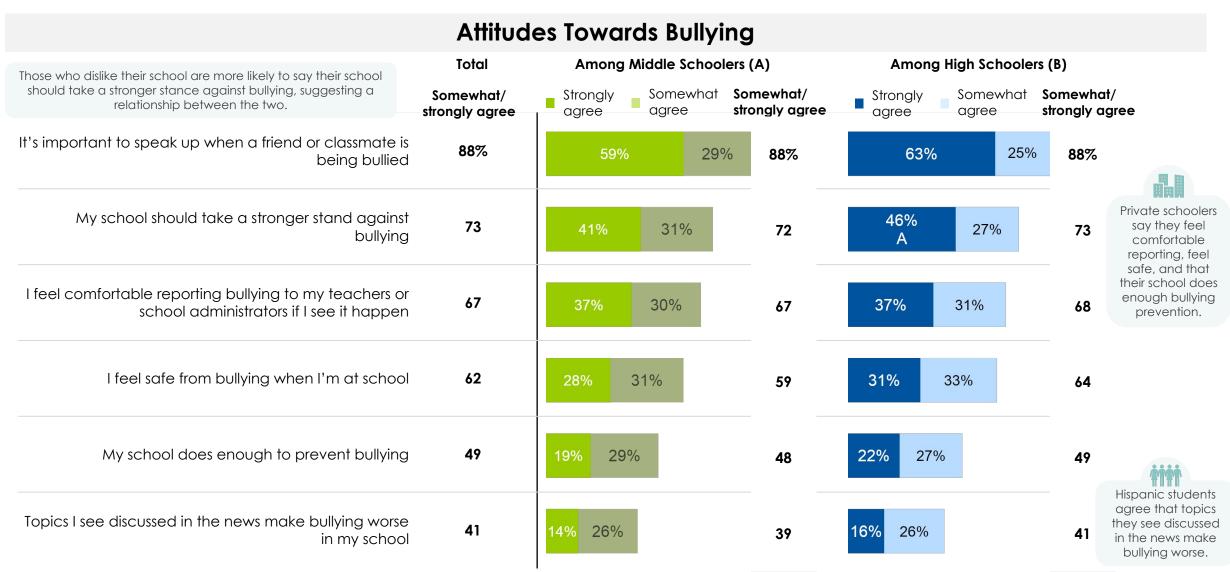
# Most students are likely to speak out on issues they care about. In fact, 2 in 5 students have reported or stood up to bullying in the past year.



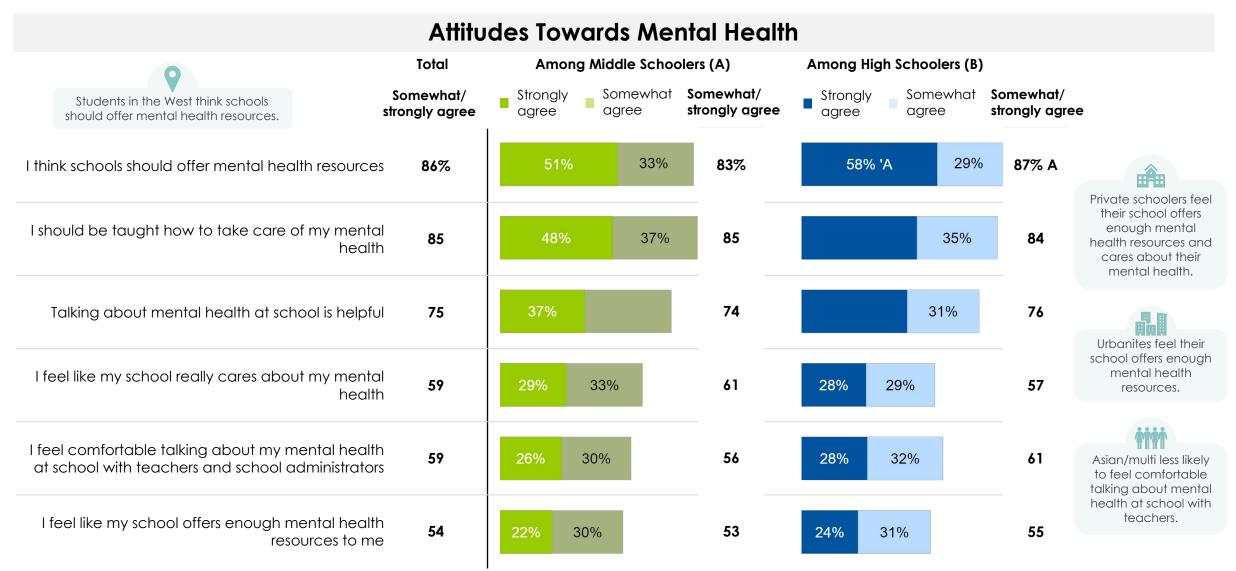
#### Likelihood to Speak Out on Issue



# 9 in 10 students agree that it is important to speak up when bullying occurs, and only half think their school does enough to prevent it.



# Students believe that schools should offer mental health resources, but fewer feel like their school has adequate resources in this area.

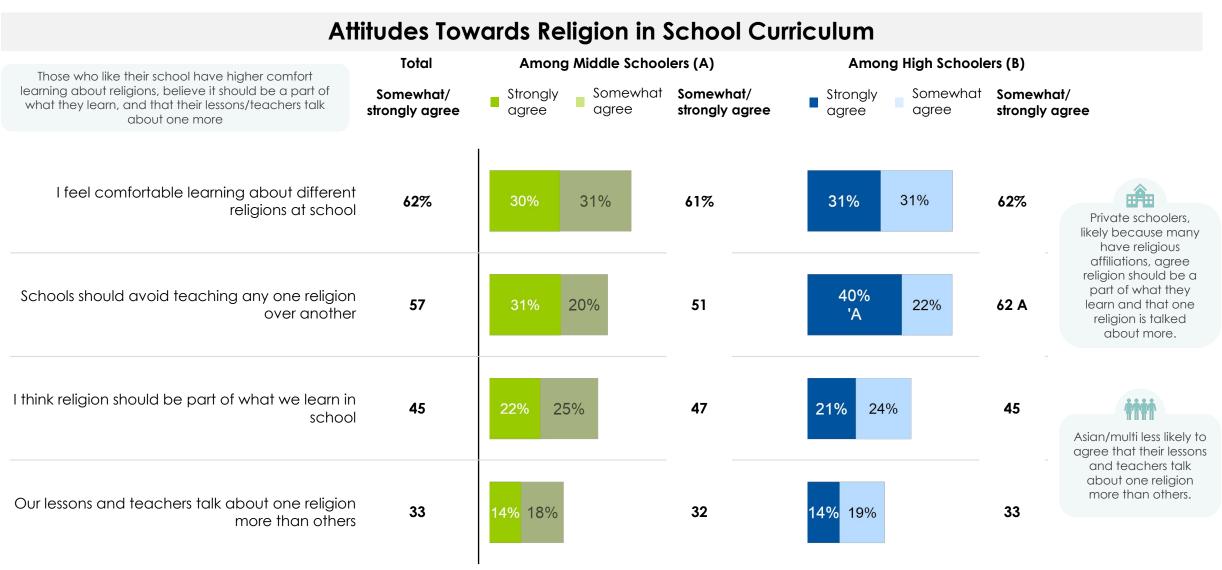


Half of students feel that some minority groups are not covered at school, that teachers avoid topics for fear of retaliation, and/or that political topics are discussed, including teachers' own beliefs.

#### Attitudes Towards School Curriculum Among Middle Schoolers (A) **Total** Among High Schoolers (B) Somewhat/ Students in the West feel that political discussions Strongly Somewhat Somewhat/ Strongly Somewhat Somewhat/ or conflicts distract from their ability to learn. strongly agree agree strongly agree agree strongly agree agree I feel like there are some groups of people that I don't 34% 31% 53% 51% 55% hear or learn much about, like some minority groups Male students say... Politics discussed in class Teachers have asked for My teachers avoid controversial topics (like race, 50 30% 20% 33% parental permission 46 53 A gender identity, or politics) so they don't get in trouble 50 28% 38% A Politics are discussed in my classes at school 43 55 A Private schoolers sav... Political discussions or conflicts distract from their 30% Some teachers talk about their own political beliefs 49 36% A ability to learn 45 52 A Their school has removed discussions/books with LGBTQ+, race or gender Teachers have asked me to get parental permission Their teachers talk too 45 25% 20% 25% 19% 44 46 much about controversial before accessing certain books or materials topics Teachers have asked for parental permission for Some social or historical topics get skipped, like Black 39 materials 22% 22% 37 41 history, women's rights, or LGBTQ+ history Political discussions (or conflicts) in class sometimes 38 26% 24% 38 38 distract from my ability to learn Urbanites say... Politics discussed in class Teachers have asked for I feel like my teachers talk too much about controversial 30 parental permission for 0% 20% 12% 18% 31 30 certain materials topics Political discussions or conflicts distract from their My school has removed discussions and books with ability to learn LGBTQ+, race, or gender themes from libraries or 30 30 13% 17% 30 classrooms 06 Rally

Base: Total Students (n=1,000) / Total Middle Schoolers (n=427), High Schoolers (n=573) / Q12. To what extent do you agree or disagree with the following statements? / Note: 6pt. scale, where 1=1 don't know and 4=Stronally agree / Sig testing: A/B

# Only a slim majority feel comfortable learning about different religions at school, suggesting many have resistance to this topic.



Half of students believe they should be allowed self-expression, while others believe it is context-specific or that schools should have rules in place.

#### What "Show up as themselves" Means

#### 69% Being authentic/True to oneself

"It means being able to express your true personality and beliefs without fear, and most students can do this some of the time but not always." - Male, 8th Grade, Private School (secular)

"It iust means being yourself and **not pretending** to be something you're not." - Female, 10<sup>th</sup> Grade, Public

School

19% Accepting School Environment

"It means being yourself without the **fear** of **discrimination** or bullying or hate of any kind." - Male, 7<sup>th</sup> Grade, Maanet School

"To 'show up as themselves' means students feel safe, accepted, and free to express their true identity. While some students can, many still hide parts of themselves due to fear of judgment or exclusion." - Male, 10<sup>th</sup> Grade, Charter School

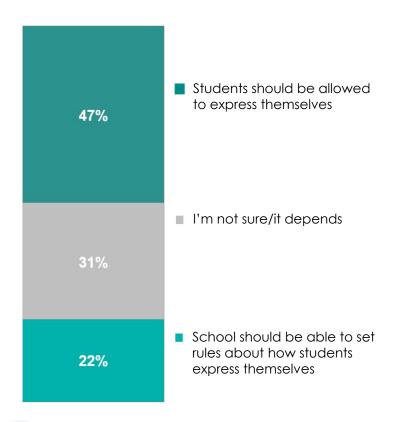
#### 17% Challenges due to peer pressure and school restrictions

"I feel like we **should be able** to dress how ever we want. But we can't do that without being judged or bullied." - Female, 6<sup>th</sup> Grade, Public

School

"No we have rules about acceptable attire and dress codes, personal hygiene codes. You have to look a certain way or be sent home to correct." - Male, 11th Grade, Public School

#### Freedom of Students to Express Themselves



schoolers say "I'm not sure/It depends."

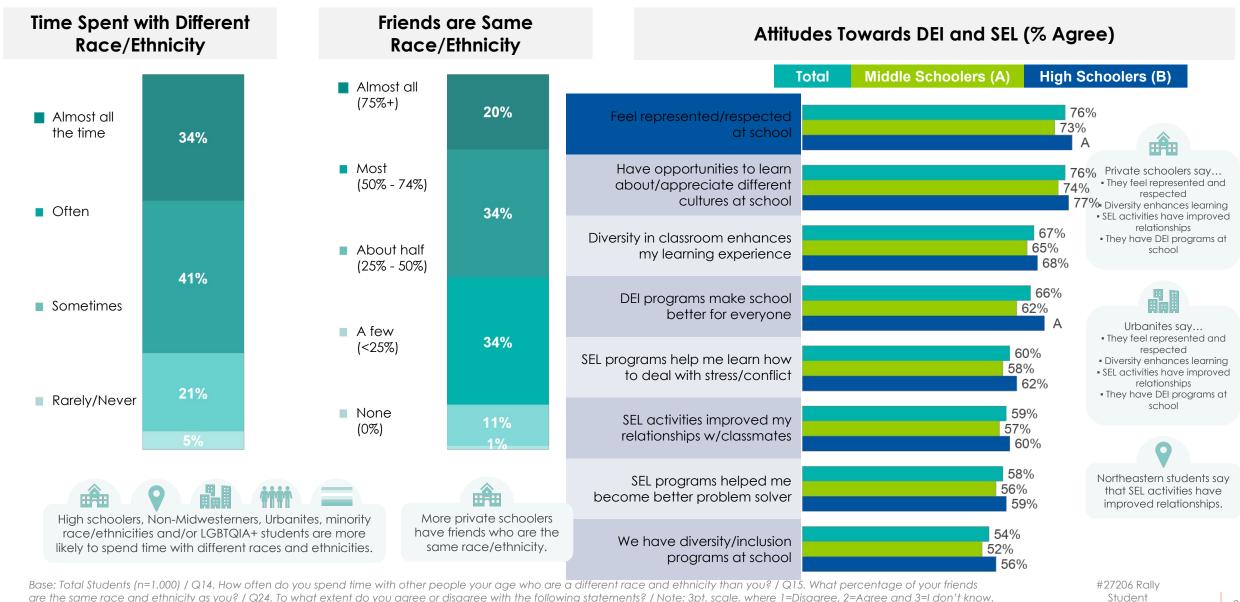
More middle

More private schoolers say schools should be able to set rules.



Asian/multi students mention challenges to being true self due to peer pressure less than other groups

### Most students have racial diversity in their friend groups, opportunities to be around other cultures, and feel respected at school.



Sig testing: A/B

Persperriesearch.com

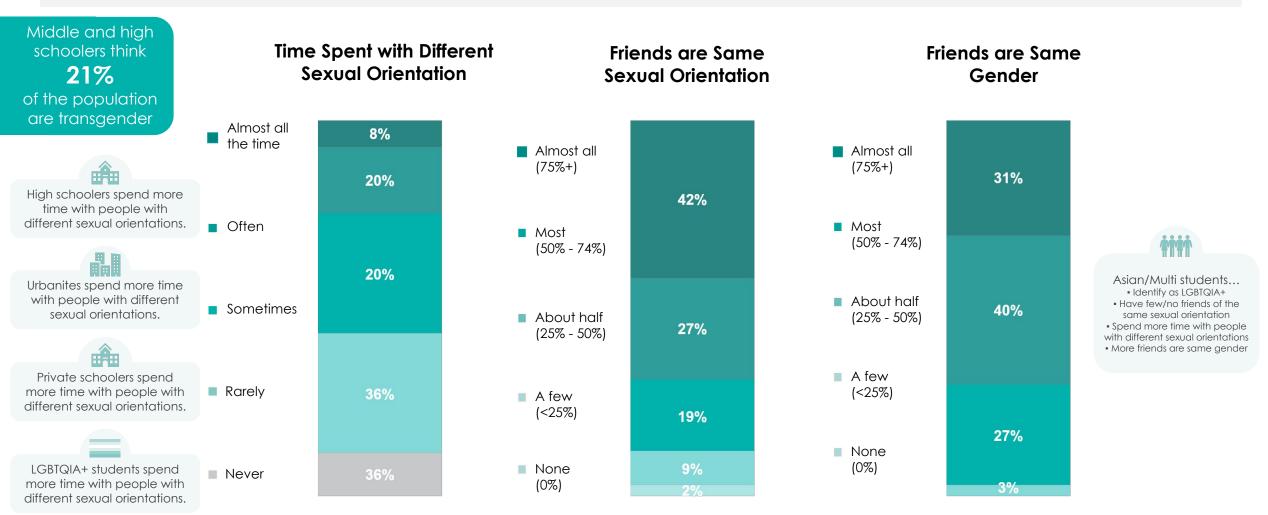
When asked about how peers respond to gender and sexual orientation, students typically mention acceptance and respect, especially high schoolers. Others mention having traditional views, discomfort, or confusion.

#### Perspectives about Gender and Sexual Orientation

	Total	Middle Schoolers (A)	High Schoolers (B)	
Acceptance and Respect (net)	<u>54%</u>	44%	61% A	
Acceptance for diverse identities	28	22	33 A	
Non-judgmental/Open minded	27	19	32 A	
Respectful of a person's identity/How they identify	12	10	13	
Emphasis on personal choice	6	4	7 A	
Females are more likely to express this view		"I think different people have different opinions and people just need to be	"Most are <b>open-minded</b> , <b>supportive</b> , and <b>accept diverse identities</b> and <b>orientations</b> ." - Male, 9 <sup>th</sup> Grade, Private School (religious,	
Asian/multi students less likely to express this		respectful to each other." - Female, 8 <sup>th</sup> Grade, Public School		
raditional, Binary View	<u>16</u>	<u>19</u>	<u>15</u>	
Males are more likely to express this view		"You're born boy or girl and that's it.  Boys can't be girls and vice versa."  - Male, 6 <sup>th</sup> Grade, Public School	"I would say that not all of us act like tv news portrays us. <b>Not all of us want</b> to <b>switch genders</b> or are <b>ok with girls in the</b> <b>boy's locker room or guys in the girls.</b> " - Male, 10 <sup>th</sup> Grade, Public School	
Confusion, Discomfort and Avoidance	<u>14</u>	"I would say that there are <b>many kids</b> who are <b>confused</b> and say they are confused. They say they are <b>scared</b> of getting kicked from their home for being part of the LGBTQIA+."  - Female, 7 <sup>th</sup> Grade, Public School	<u>15</u> "It's <b>very confusing.</b> " - Female, 11 <sup>th</sup> Grade, Private School (secular)	
Don't know/Nothing	<u>16</u>	<u>20 B</u>	12	

# Gender and sexual orientation diversity in friend groups is moderate; most students have friends who are their same gender/orientation.

#### Gender and Sexual Orientation Summary



The most common reaction to peers with non-traditional gender expression is to treat them the same way. Nearly all students agree that everyone should feel safe and included at school no matter their gender identity.

#### Reaction to Non-Traditional Gender Students Attitudes Towards Gender Identity (% Agree) **Total** Middle Schoolers (A) High Schoolers (B) Reactions are positive: Positive (net) 48% High schoolers 86% Everyone should feel safe/included at Private schoolers 83% Treat person same as before Urbanites Females LGBTQIA+ students 62% Supportive and respectful 27% Students should be able to use whichever 57% pronouns they prefer 65% Make person feel included/accepted 20% 55% Teachers/staff always use chosen 53% name/pronouns Negative (net) 32% 56% 54% Not fair for transgender girls to play on girls' Talk about it behind person's back 20% 48% sports teams Say mean things/make fun of person 16% 40% 40% Okay for students to play on sports team that aligns with gender identity 39% Avoid the person 14% 37% Transaender students should be allowed to 35% 28% Don't say much use bathroom that matches gender identity Males say... It's okay for students to Curious (net) 25% play on sports teams that 35% Learn about trans and nonbinary people in Bathroom align with gender identity 30% class/school-wide discussions usaae is a They learn about trans and non-binary people more divisive

Students should be able to use whichever

My school has gender-neutral bathrooms,

locker rooms, or changing options

Teachers/administrators argue about

bathroom they prefer

gender and sports teams

30%

30%

30%

29%

30%

27%

26% 26%

#27206 Rally Student Persperresearch.com

Students should be able

to use whichever bathroom

they like

topic; ~1 in 3

agree that

students

should use their preferred

bathroom.

18%

15%

21%

17%

Ask questions in a nice way

Seem uncomfortable/avoid talking about

Haven't seen this happen at my school

Want to learn more

## APPENDIX





Emerge smarter.

### This study is among total middle and high school students.

#### **Demographic Profile** (Asked of Student)

	Total Students (n=1,000)	Middle School Students (n=427) A	High School Students (n=573) B
Gender			
Male	50%	49%	50%
Female	50	51	49
LGBTQIA+ (% Yes)	8	7	9
Transgender (% Yes)	2	2	2
Ethnicity			
White	52	55	50
Hispanic	25	22	28 A
Black	14	13	14
Multiracial	7	7	6
Asian	2	3	2
Age			
11-12	27	60	2
13-14 Ages reflect the	30	40	23
15-16 incoming class in 2025	28	0	49
17-18	15	0	27

	Total Students (n=1,000)	Middle School Students (n=427) A	High School Students (n=573) B
School Type			
Public school	84%	81%	86% A
Private school (secular)	6	7	5
Private school (religious)	5	5	5
Charter school	4	5	3
Magnet school	1	2	0
Montessori school	0	0	0

#### **Boost Groups**

	Total Students	Middle School Students	High School Students
Black Students	n=211	n=100	n=111
Asian/Multiracial Students	n=200	n=100	n=100
Students in the Northeast	n=226	n=106	n=120

### Demographics are based to census.

#### Household Profile (Asked of Parent)

	Total Students (n=1,000)	Middle School Students (n=427) A	High School Students (n=573) B
Region			
South	39%	41%	39%
Midwest	21	21	21
West	21	19	22
Northeast	19	19	18
Urbanicity			
Urban	40	39	40
Suburban	35	37	33
Rural	26	24	27
HH Income			
< \$25k	9	12 B	7
\$25k - \$49.9k	16	15	17
\$50k – \$99.9k	29	28	29
\$100k+	46	45	47
Avg. HH Income	\$99,739	\$98,285	\$100,823

	Total Students (n=1,000)	Middle School Students (n=427) A	High School Students (n=573) B
Avg HH Size	4.0	4.3 B	3.9
HH Composition			
Child(ren) (net)	100%	100%	100%
Child(ren) under 18	99	99	98
Child(ren) 18+	16	10	20 A
Spouse/partner	72	75	70
Parent(s)	7	9	6
Sibling(s) (net)	3	3	3
Sibling(s) under 18	0	0	0
Sibling(s) 18+	3	3	3
Roommate(s)	3	2	3
Other extended family	2	2	2
Grandparent(s)	1	1	1
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#### Documents

Click the images below to open research related files.







# Thanks for working with us!

Erin Welters
erinw@crresearch.com

Victoria McBride victoriam@crresearch.com

Maggie Cox maggieh@crresearch.com

Madisen Reasonover madisenr@crresearch.com

312-828-9200 crresearch.com

